



# EPR basics (focus on packaging EPR)

- June 2025



# FAQ: What is EPR?

A policy approach that makes producers responsible for their products along the life cycle, including at the post-consumer stage.

## Financial EPR schemes

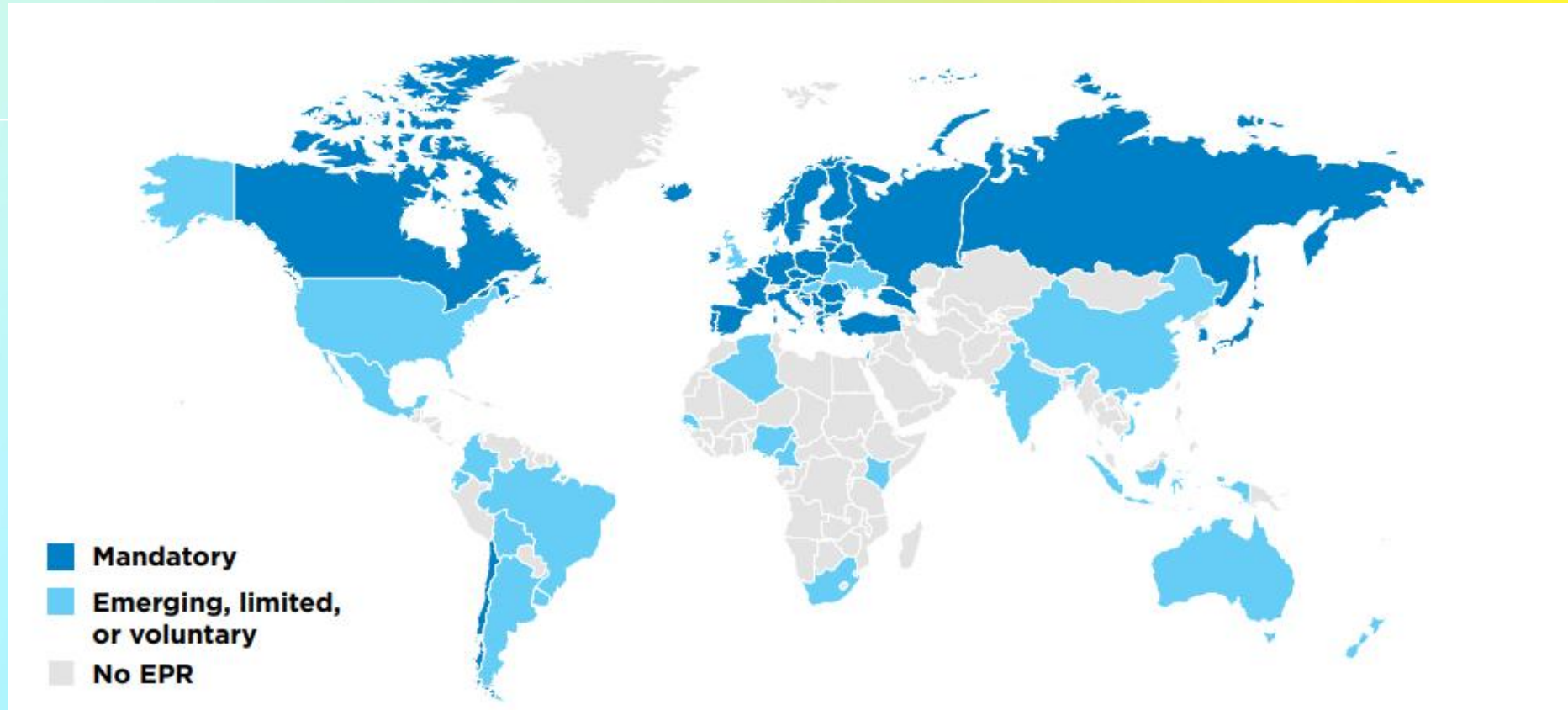
1. Producers fund
2. Public sector operates

## Operational EPR schemes

1. Producers fund
2. Producers or their proxies operate

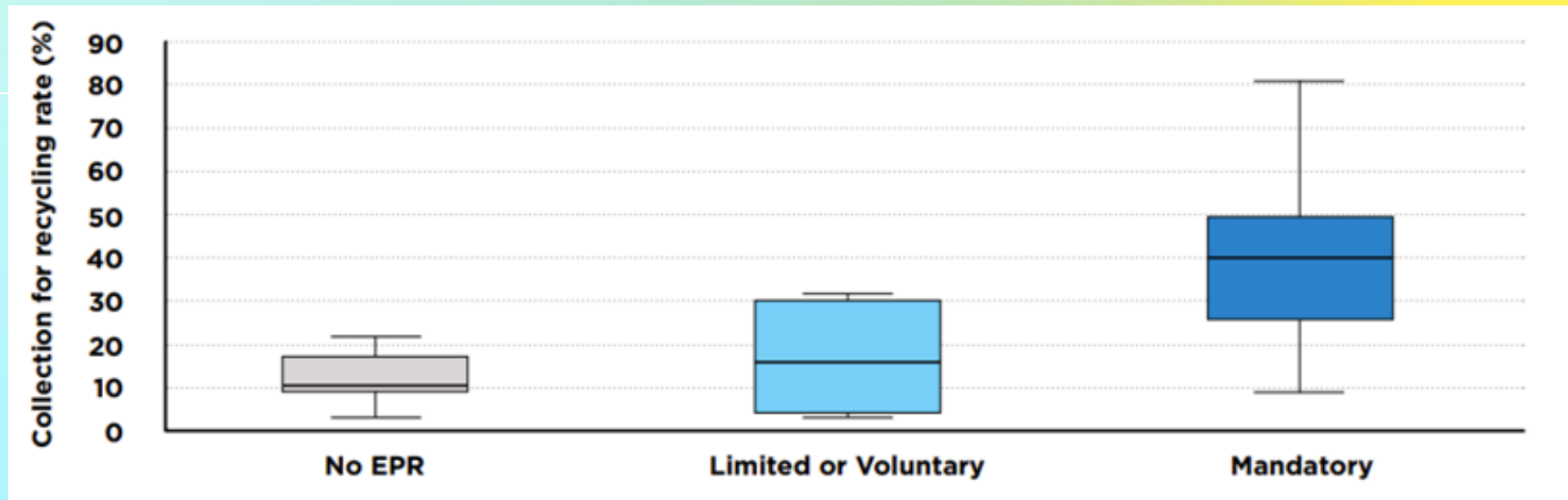
# Where do you find EPR ?

Overview of packaging EPR schemes implementation around the globe in 2020.



# Why EPR ?

- EPR schemes are considered one of the proven pathways to provide the required funding for collecting and processing of plastic packaging after use at scale.
- Countries with 'Mandatory' EPR schemes tend to achieve a higher collection-for-recycling rate (~40%) than countries with 'No EPR' (~10%) or only 'Limited or Voluntary' EPR (~15%) in place.



# FAQ: What can EPR do?

- Improve transparency
- Shift costs from governments to producers and consumers
- Increase collection, and
- Increase recovery rates
- Design for the environment



# Key principles



Clear definition  
of responsibility



Target setting



Stakeholder  
coordination



Transparency



Government  
capacity



Fair  
competition



Involving the  
informal sector



# Policy Paper “Extended Producer Responsibility (EPR): Basic facts and key principles”

Content & Key messages

