

Steering toward sustainable solutions

*Lesson learnt from WBCSD
Portfolio Sustainability
Assessment*



World Business
Council
for Sustainable
Development



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**9+ BILLION PEOPLE
LIVING WELL
WITHIN PLANETARY
BOUNDARIES**



VISION 2050
TIME TO
**TRANS
FORM**

Portfolio Sustainability Assessment : Steering toward sustainable solutions

WBCSD Portfolio Sustainability Assessment (PSA) is ...

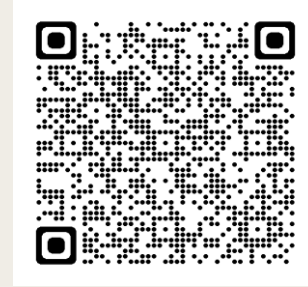
- A framework by and for the chemical industry, published in 2018, revised in 2023, adopted by 30+ companies to **integrate sustainability into business decision** and **steer toward sustainable solutions**.



PSA v1.0

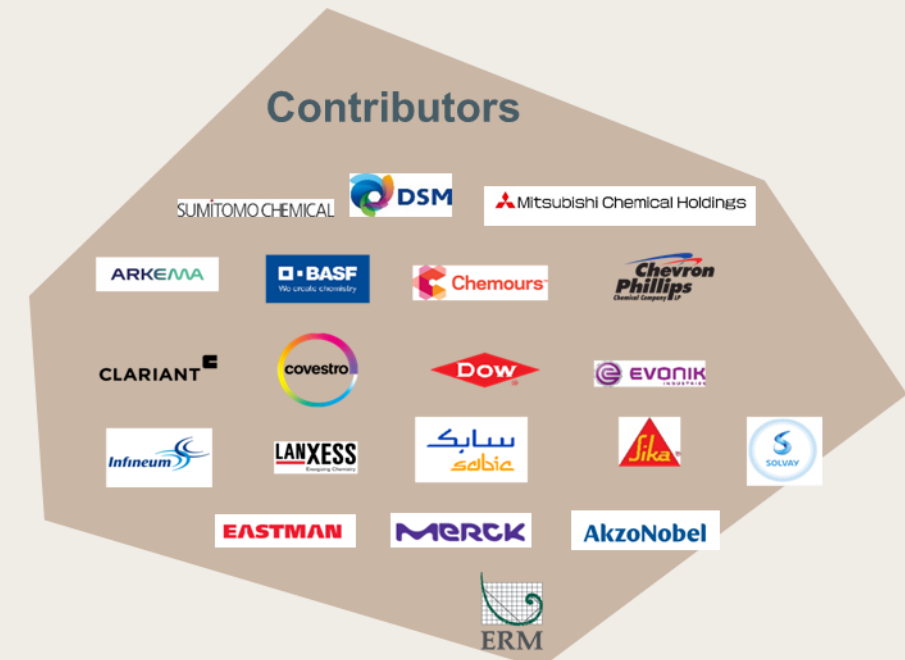


PSA v2.0



PSA does

- Assess and identify sustainability **risks and opportunities** in product/service portfolio, at product level, considering in all stages of the life cycle
- **Categorize** products according to **sustainability performance**
- **Inform decisions** to **steer** toward more sustainable offering.



WBCSD Portfolio Sustainability Assessment : Lesson learnt

Value add

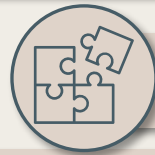
A transformational tool for enhanced resilience

- **Internal decision tool to steer portfolio toward sustainable solutions :**
Identify and assessing impact of sustainability material risks and opportunity in offering to prioritize investments, drive mitigation, foster innovation
- **Supporting external stakeholder communication,** including external performance and portfolio steering commitment

Limitations

Some vulnerabilities & a sector approach hampering change at scale

- **Need to strengthen** objectivity, implementation guideline and drive standardization
- **The world has changed,** practices have strengthened : the framework would benefit of an upgrade to reflect 2025 **maturity** (climate, nature, social equity)
- **Sectorial approach is hampering transformation at scale :** need to establish a harmonized language across value chains.



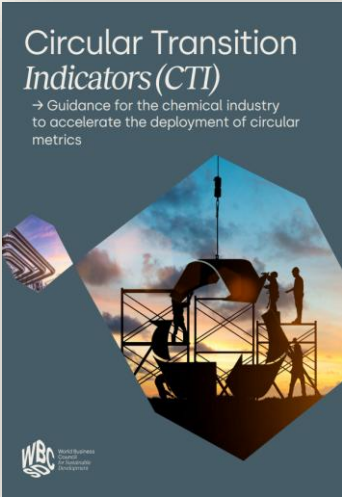
Next step

WBCSD is developing a **sector agnostic, standardized methodology for portfolio sustainability assessment and steering** to reduce complexity and support companies' transformation across value chains, sectors and geographies.

More information on WBCSD Chemical Circularity work in the following publications :



Portfolio Sustainability Assessment 2.0



CTI sector guidance: Chemical industry



Chemical Transformation Roadmap
Towards Planet -Positive Chemicals

 SCAN ME



Thank *You*

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